**Capability Statement**

## It’s YOUR Time.  Find YOUR Change!

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#### **Corporate Overview**

SureFire Transformation LLC. is a Woman-owned, Small Business company providing technical and professional consulting services across U.S. Federal Agencies.

Our Professionals have over 30 years of hands-on federal and private sector experience. This knowledge allows us to recommend pragmatic and cost-saving solutions that benefit all our clients

SureFire Transformation provides Strategic Planning, Enterprise Architecture, Business Process Reengineering, Capability Assessments, Program Management, and Requirements Analysis and User Acceptance Testing Services. Our unique skill set and insight allows you to feel confident your priorities are in safe hands.

#### **Corporate Capabilities**

**Strategic Planning**

Surefire Transformation’s Strategic Advisors understand your business operations cannot be successful without focused, measurable strategic planning. We can help establish, execute and monitor progress as you transform your organization.

**Enterprise, Segment & Solution Architecture**

SureFire Architects help design and integrate large enterprise and segment architectures that align with business and program needs. This technique creates a line-of-sight that helps organizations navigate through improvement opportunities based on your strategy. SureFire educates and mentors their Customers to fully empower their teams and organization.

**Business Process Re-engineering, Simulation and Human-centric Design**

SureFire Transformation’s team of Lean Six Sigma Certified professionals, Technologists, and Process Engineers are there with you to implement change in your organization. We can encourage out-of-the-box thinking and foster a positive environment as you move thru the transformation process.

**Capability Assessments**

SureFire Transformation provides insight and leadership when assessing and reviewing technologies for an Analysis of Alternative (AoA). Our structured approach provides comprehensive alternatives comparison for operational effectiveness, suitability, risk, and life cycle costs.

**Program Management**

The SureFire team brings adaptive communication, people skills, management skills, flexibility, business savvy, and analytical skills to support our customers. We are a Team of Managers which are PMP-certified technologists and program managers who have large program to small project management experience

**Business Requirements Analysis & User-Acceptance Testing**

SureFire Transformation focuses on gathering clear, implementable requirements in preparation for rigorous User Acceptance testing (UAT). We ensure the intent of the client requirements are captured properly as well as implemented successfully

#### **Differentiators**

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| Integrity & Commitment | Pragmatic Approach |
| Deep Functional Expertise | Client Advocate |
| Trusted Advisor | |

#### **SureFire Transformation - Corporate Snapshot**

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## SureFire Transformation (Tagline): It’s YOUR Time.  Find YOUR Change!

### Company Differentiators

* Integrity & Commitment
* Advocate for our Clients
* Pragmatic Approach
* Trusted Advisor
* Deep Functional Expertise

### Mission Statement

We help you Imagine the possibilities and guide you through your transformation.

### Vision Statement

SureFire transforms businesses into organizations that inspire and energize its people.

### Company Values

**Customer Commitment**

We develop Relationships that matter in our customers lives.

**Quality**

Superior products and unsurpassed services that together deliver premium value to our clients

**Integrity**

We adhere to the highest standards of Integrity while always keeping our clients best interest in mind

**Teamwork**

We work with our clients as a team to ensure a positive and successful outcome

**Respect for our People**

We treat our team members like family always encouraging growth and enrichment in their lives.

**Personal Accountability**

We are personally accountable for delivering on our commitments

**Positive Attitude**

We are committed to working in a positive and proactive environment where we always encourage our Team members and clients.

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## SureFire Transformation Services & Products

### SureFire Transformation Services – We are Successful Because You are Successful

#### **Strategic Planning – The Blueprint**

**Surefire** Transformation’s Strategic Advisors understand your operation cannot be successful without focused, measurable strategic planning. We can help establish, execute and monitor plan progress as you transform your organization.

* Successful Differentiation – your success is predicated on an ability to differentiate yourself itself from competitors and to stay relevant in the middle of industry change
* Establish Strategic Vision - establish a strategic vision, goals, objectives and measures to ensure high impact results when executing.
* Establish and Communicate Strategic Plan - allows the people of the organization to see how they can contribute to the efficiency and effectiveness of the organization resulting in high performing contributors.
* Identify AS-IS and TO-BE State – it may be cliché, but we can help you become clear bout *where you are* and *where you want to be* as start to determining *how* and *when* you move toward your desired end-state.
* Plan the Transition - create a roadmap that allows your organization or program to see the day-to-day progress as well as identify any issues along the way.
* Tighten up Resource Allocation Planning - ensures that the right resources are in the right place and the right time to implement the tactical components of strategic plan successfully.

#### **Strategic Planning Products**

* Strategic Plans
* Transition Plans & Enterprise Roadmaps
* IT Strategies
* Capital Planning & Investment Control Reporting
* Portfolio Management Products

#### **Enterprise, Segment and Solution Architectures – The IT Landscape**

***SureFire*** Architects help design integrated large and segment frameworks that align with business and program needs that allow technology to do the heavy lifting of creating line-of-sight visibility that helps navigate improvement opportunities based on your Strategic Plan.

* Produce Pragmatic and Integrated Approach – is foundational for ultimate flexibility. A well-designed IT infrastructure is assumptions and requirements-based but scalable and flexible to be sustainable.
* Deliver Data-Centric but Lightweight Products – we do not bring a club, but products that automate data collection where possible, collect data for meaningful analytics that help visualize and underpin the decision support capabilities at all levels of your organization.
* Educate and Empower Customers and their Organizations – SureFire creates communications plans for the workforce tasked with implementing your organization’s strategic and tactical plans. Involved and invested employees drive change and maximize Enterprise Architecture performance.

#### **Enterprise, Segment and Solution Architecture Products**

* Enterprise, Segment & Solution Architecture Development
* Enterprise Architecture – Center of Excellence (CoE)
* Customized Architecture Frameworks, Methodology, and Modeling Standards Documentation
* Architecture and Visualization Tool Configuration
* Governance

#### **Business Process Improvement, Simulation, and Human-Centric Design - High Performance Execution Delivered**

***SureFire*** Transformation’s team of Lean Six Sigma Certified professionals, Technologists, and Process Engineers are there with you to implement change in your organization. We can encourage out-of-the-box thinking and foster a positive environment during as you move thru transformation process.

* Identify and Deliver Right Process at Right Time – Lean Six Sigma and Agile processes improve services delivery across teams, projects, programs and organizations. SureFire brings certified process Engineers to help identify project review gates, develop cross functional teams to Implementing change can affect all areas of an organization such as process, people, technology, equipment, culture and revenue.
* Work in Collaborative Manner – SureFire helps you consider every aspect of your business - people, process as well as technology. Process simulation allows you to experiment with requirements-driven process variations prior to implementation. Collaborative iteration invests team members, accelerates implementation and so reduces risk and cost.

#### **Business Process Re-engineering, Simulation and Human-Centric Design Products**

* Business Process Reengineering
* Process Simulation
* Personas
* Use Cases
* Scenarios
* Journey Maps
* Change Management
* Organizational Design
* Communications Plan
* Activity-based Costing
* Human Centered Design

#### **Capability Assessments – We are Successful When You are Successful**

***SureFire*** provides thorough Acquisition Strategy Recommendations (ASR) as well as Analysis of Alternative (AoA) for all recommended solutions. This structured approach provides comprehensive alternatives comparison for operational effectiveness, suitability, risk, and life cycle costs.

* Perform Technology Assessments – We help you assess available and even upcoming technologies to determine the most appropriate, innovative and cost-effective solution.
* Determine Innovation Value – change does not equal value. SureFire translates innovative ideas into creative solutions and helps determine if proposed solutions achieve highest customer value and align with strategic objectives.
* Measure Proposed Enterprise Architecture Solutions – solutions are comprehensive but flexible, organization or program-wide but scalable, user-centric and robust. Capability assessments align with your needs in your timeframes to meet your objectives.

#### **Capability Assessments Products**

* Business Case Analysis
* Architecture Tool Assessments
* Acquisition Strategy Recommendations
* Analysis of Alternatives (AoA)
* Technology & Infrastructure Assessments

#### **Program Management – We Will Become a Trusted Partner**

The ***SureFire*** team brings emotional intelligence, adaptive communication, people skills, management skills, flexibility, business savvy, and analytical skills to support our customers.

* We are a Team of Managers – understanding enterprise architecture translates management objectives into the day-to-day. The Program Management role is the foundation to any successful organization, program or project.
* Arrive with PMP Credentials - Our team of experienced professionals contains PMP-certified technologists and program managers who have large program to small project management experience
* Bring Soft Skills to Equal PM Skills - SureFire Transformation provides a unique set of soft skills and core capabilities to make you feel confident and secure that your organizational and program goals and outcomes are delivered with technical and personal integrity to measurable and accountable highest quality standards.

#### **Program Management Products**

* Project and Implementation Plans
* Transition Plans
* AGILE SCRUM Methodologies
* Risk Management Plans (RMP)
* Quality Management Plans (QMP) and Quality Assurance Surveillance Plans (QASP)
* Concept of Operations (CONOPs)
* Configuration Management Plans (CMP)
* Contingency Plans

#### **Business Requirements Analysis & User-Acceptance Testing – Start from Strength**

***SureFire*** Transformation focuses on gathering clear, implementable requirements to be run through a course of rigorous User Acceptance testing (UAT). We establish Centers of Excellence (CoE) complete with robust governance process - a key to the successful system deployment process, whether using Agile, Waterfall or other methodologies.

* Advise on Requirements Collection - new product or software success is requirements-driven. Whether collaborating with senior managers, line managers or technical teams, SureFire helps guide customers through disciplined requirements collection.
* Assure Innovation Equals Value – successful execution fails if it does not align with end user needs. Change must equal value; outcomes not results are what matter, especially at the architecture level.
* We are Customer Advocates - our business and technical professionals deliver excellence, quality and become your advocate in achieving business and technology interests.

#### **Business Requirements Analysis & User-Acceptance Testing Products**

* Requirements Documentation – Granular and Atomic
* Use Cases
* Requirements Traceability Matrices
* Test Cases
* Input Test Data
* Test Conditions
* Test Harnesses
* Test Oracles